



## INSTANT PUSH - the First Ajax Push Framework

**InstantPush is used to make web pages and mobile phones go live.**

The pages will instantly be updated in real time when a change occurs at the server side. Standard web communication makes updates pass firewalls and proxies. Without any modules at the client side!

**InstantPush has been used since 2001, before "Ajax was invented". It is probably the First Ajax Push Framework. InstantPush is leading the market in northern Europe. Today there are millions of visits to InstantPush real time enabled web pages each month.**

### Makes web pages go live

- Updating in real time of a large number of clients.
- Different kind of clients can be connected to InstantPush, such as web clients, mobile phone clients and application clients.
- A must in communication in real time with a broad public (for everyone, no client components, push not pull).



### Reduces cost

- Saves bandwidth. Updates only changes, extremely low bandwidth in spite of full graphics.
- Reduces need of web server capacity.
- Live data passes through all fire walls, proxy servers by streaming over HTTP/HTTPS and complies with clients company security policies.
- Since no modules and components are installed on the web client side. This is reducing the support and maintenance cost.



### Technical

- The data delivery does not rely on Java applets or ActiveX controls which are blocked by security policies.
- Complies with all web browsers.
- Standard web communication.

### Builds on existing architecture

- Simple integration in existing environment. It gets the real time data from any data feed and delivers it to any type of client. Easy to add InstantPush functionality to an existing web page or to link an I-frame into an existing web page.
- Simple installation and easy to get up-and-running.



**In production since 2001 in several business areas**

- **Online betting.**
- **Live covering of sport events.**
- **Trader applications.**
- **News distribution.**
- **Stock exchange information.**
- **Public transport information.**
- **Monitoring of public elections.**
- **Surveillance.**



**Changing the web**

Instantpush is a push engine for live data distribution. It streams real time data to a web browser without the need to download or install anything on the client. Updating the changed data on the display without any reloads. Different kind of clients can be connected to InstantPush, such as web clients, mobile phone clients and "thick" application clients.

Matched: 225 USD

Back "Winner"			Lay "Loser"		
2.4 5	2.9 5	3.5 5	3.9 5	4.1 5	
1.2 50	2.9 5	2.94 5	3 5	3.2 10	3.4 5
	2.3 5	2.4 5	2.6 5	2.8 5	

**Some partners**



Is a provider of marketplace technology and solutions for the financial market and the betting industry.



Is a leading supplier of global investment solutions.



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**Contacts**

For more information please refer to: [www.instantpush.com](http://www.instantpush.com)



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